

Playground Fundraising Guide

Play is important for child development but sometimes the funds are just not there to provide our children with the playground equipment that is needed to help them grow and learn. Raising the necessary funds can be a tough road but following these simple steps will not only allow you to purchase a new playground unit or replace an existing one, it is also a great way to get your community involved!

Step 1:

Having a sketch or plan of your potential play area layout will help in your fundraising efforts. It can be used as a great marketing tool, showing it to sponsors and posting it on message boards will create a visual reminder. Make a list of the major components of the playground unit (ie., swing bays, monkey bars, slides, activity panels). Set a price for each component and then break down your fundraising efforts one component at a time.

Step 2:

Take your sketch or drawing around to local businesses and community service organizations asking them to “adopt” a part of the playground. You will have to develop a way for the donators to be recognized, whether that be on a single sign placed at the entrance to the play area or at each “adopted” unit.

Step 3:

Get kids really excited about the new playground that will be placed at their school, neighborhood or community, The more they talk about the new playground, the more attention you will get.

Other Fundraising Suggestions:

- Sell bricks of a sidewalk that will be inscribed with a child's name.
- Penny/Coin Drive: Change can really add up, hold a competition to collect change.
- Traditional bake sales and raffles.

Most importantly, don't be afraid to ask for help. Whatever you choose to do as a fundraiser, remember to invite your local paper or news channel. A little press coverage will go a long way!

For more information on ParknPool's preschool and school age playgrounds call 877.777.3700 or contact us at sales@parknpool.com.

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